

DDI Customer Awards 2026

The DDI Customer Awards honor organizations that turn leadership into real business results—strengthening people, performance, and long-term organizational growth. *This PDF is intended for planning purposes only. Final submissions must be made through Qualtrics.*

Important Dates:

- **August 28, 2026:** Submission deadline
- **October 2, 2026:** Finalists announced
- **November 10, 2026:** Winners announced at Better Leaders Summit in Scottsdale, AZ.

Information Required:

- Company Name
- Company Logo
- Number of Employees
- Your Name & Title
- Your Email
- Your DDI Representative(s)

Award Categories:

- **High Impact Award:** Proven results. Measurable business outcomes.
- **Innovation in Action Award:** Bold ideas. Creative execution. Real impact.
- **Rising Star Award:** New initiatives. Rapid momentum. Early success.

Questions for Each Award Category:



High Impact Award

Recognizes organizations that have successfully translated leadership strategy into tangible business performance. This award honors sustained impact backed by clear, measurable results. Open to current DDI customers who can demonstrate significant business and talent outcomes driven by leadership initiatives.

Eligibility:

- Have mature leadership initiatives with proven track records
- Demonstrate clear ROI from their leadership investments
- Show how leadership development directly impacts business performance
- Have built leadership capabilities that deliver sustained, measurable results

Implementation Success (5000 characters or less)

Share key elements of your program or initiative, including, but not limited to:

- How did you establish strong buy-in and partnership with internal stakeholders?
- What challenges did you face, and how did you overcome them?
- How did you leverage DDI solutions and services?
- Please provide a brief summary of your implementation plan and timeline.

Impact on Business (5000 characters or less)

How has this program contributed to achieving your company's business goals?

- Please share details on how it's tied to your business outcomes, such as improved business performance, increased leadership engagement, and/or higher HR impact and value.
- Provide specific metrics or results that highlight impact. Examples of metrics: reduced turnover, increased sales, improved productivity, and ROI.



Innovation in Action Award

Honors organizations that are redefining leadership development through innovative design, delivery, or strategy—and achieving measurable results along the way. Open to current DDI customers using creative and forward-thinking approaches to solve business challenges and drive leadership impact.

Eligibility:

- Introduced genuinely novel approaches to leadership initiatives
- Challenged conventional wisdom
- Created innovative solutions to complex leadership challenges
- Set new industry standards through creative implementation

Implementation Success (5000 characters or less)

Share key elements of your program or initiative, including, but not limited to:

- How did you establish strong buy-in and partnership with internal stakeholders?
- What challenges did you face, and how did you overcome them?
- How did you leverage DDI solutions and services?
- Please provide a brief summary of your implementation plan and timeline.

Innovation & Creativity (5000 characters or less)

Tell us how your organization has reimaged its approach to leadership development.

- What new, innovative, or visionary strategies, approaches, solutions, or technologies did you implement?
- What were you doing previously, and how is it different now?

Impact on Business (5000 characters or less)

How have these innovations contributed to achieving your company's talent or business goals?

- Please provide specific benefits, metrics, and results that highlight the impact from the visionary program and innovations.
- Examples of metrics: reduced turnover, increased sales, improved productivity, and ROI.



Rising Star Award

Celebrates organizations that have launched a leadership initiative within the past year and are already seeing strong adoption and promising results. Open to current DDI customers with newer programs showing clear progress, engagement, and early impact.

Eligibility:

- Launched a leadership initiative within the last 12 months
- Show early indicators of success and strategic alignment
- Demonstrate measurable outcomes, despite being new to the game
- Build momentum that promises exponential growth

Implementation Success (5000 characters or less)

Share key elements of your program or initiative, including, but not limited to:

- How did you establish strong buy-in and partnership with internal stakeholders?
- What challenges did you face, and how did you overcome them?
- How did you leverage DDI solutions and services?
- Please provide a brief summary of your implementation plan and timeline.

Impact on Business (5000 characters or less)

How has this program contributed to achieving your company's business goals?

- Provide specific metrics or results that highlight impact.
- Examples of metrics: reduced turnover, increased sales, improved productivity, and ROI.

Questions for All Award Categories:



Long-term Vision (5000 characters or less)

Share quotes from executive sponsors, internal partners, and/or leaders about the impact that these innovative strategies have on your business goals.

Quotes (1000 characters or less)

Share quotes from executive sponsors, internal partners, and/or leaders about the impact that these innovative strategies have on your business goals.



Please list the names and titles of team members that played an important role in your success.

Is there anyone at DDI who helped you along the way that you would like to recognize? (optional)

Please provide a high-resolution company logo

(file types accepted: Illustrator .eps or .ai vector logos work best).



Supporting documentation (optional 1/2)

Supporting documentation (optional 2/2)

Disclaimer: By submitting your application through the Qualtrics form, you acknowledge and agree that any information provided herein, including, but not limited to, names, titles, testimonials, and descriptions of achievements (including business goals and/or metrics of your organization), may be used by DDI for marketing, promotional, and public relations purposes. By participating, you confirm that you have obtained any necessary permissions to share any information provided.